

Message Text

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PAGE 01 CASABL 00264 021804Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----021823 116207 /46

P R 021650Z MAR 77
FM AMCONSUL CASABLANCA
TO USDOC WASHDC PRIORITY
INFO AMEMBASSY RABAT
USIA WASHDC
SECSTATE WASHDC 4670

UNCLAS CASABLANCA 0264

USDOC FOR BIC/CAGNE/HALE & OIM/LEFEAVER/ADAMS FROM DUSEX VITOUS
AND COMMATT GREENE

E.O. 11652: N/A
TAGS: BEXP, MO
SUBJ: CASABLANCA ITF 1977/PROGRESS REPORT #1

REF: A) CASABLANCA 263 B) CASABLANCA 0059

1. SUMMARY: POST CONTINUING TO COLLECT EXHIBITORS' CONTRIBUTIONS
REFTEL (A), WITH GRATIFYING RESPONSE FROM PARTICIPANTS. DUSEX
VITOUS HAS BEEN BRIEFED BY THE EMBASSY AND CONGEN STAFFS, IN A
SERIES OF MEETINGS, ON SELECTED CONSTRUCTION CONTRACTOR, PLANNED
RECEPTIONS, PROMOTION REQUIREMENTS AND LOGISTICS.

2. EZIO CARLI'S CONSTRUCTION BID HAS BEEN RECEIVED AS FOLLOWS:

A) ALL COMPONENTS REMAINING PROPERTY OF USG: USDLRS. 50,872
B) SALVAGE VALUE OF MATERIALS: USDLRS 5, 750
C) LESS STATED SALVAGE VALUE BY CARLI, REDUCES NET CONSTRUCTION
COST TO USDLRS 45,122. THIS LATTER COST DEFINITELY ABOVE LOCAL
MOROCCAN CONTRACTOR PRICE.

REFTEL B), PARA 2: THE MOROCCAN CONTRACTOR, LARDECO, WHO PREVIOUSLY
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CONSTRUCTED A-2 SYSTEM HAS BEEN SELECTED TO SET UP THE U.S. PAVILION
FOR 1977, MOREOVER, IN 1975 THE FORMER DUSEX VERY HIGHLY PARAISED
ALL ASPECTS OF THE WORK OF THE LARDECO ORGANIZATION.

3. THE POST HAS IN STORAGE COMPONENTS FOR EIGHT EXHIBIT STANDS
AND LARDECO HAS ADDITIONAL COMPONENTS IN STORAGE THAT CAN BE
REFURNISHED. DUSEX VITOUS AND POST HAVE HAD THREE MEETING WITH THE

LARDECO ORGANIZATION. FABRICATION OF THE BACKWALLS AND PLATFORMS HAS COMMENCED. WE HAVE INITIATED ACTION TO SIGN THE CONTRACT WITH LARDECO THE WEEK OF MARCH 7TH.

4. GM REPRESENTATIVES VISITED THE POST AND ARE VERBALLY COMMITTED TO A TWO STAND AREA. WHERE FORD WAS FORMERLY LOCATED, IN THE FAR LEFT SIDE OF THE USA PAVILION. THIS WILL, AS WE STATED CASABLANCA 171, MINIMIZE PROBLEMS ARISING FROM PLACEMENT OF DISPLAY VEHICLES AND AFFORD BETTER USIS EXHIBIT VISIBILITY.

5. THE REQUIREMENTS FOR CONSTRUCTION OF THE USIA EXHIBIT ARE NOT REPEAT NOT INCLUDED IN THE NEGOTIATED PRICE OF LARDECO'S PRESENT BID. POST URGENTLY DESIRES USIA WASHINGTON PLAN AND COMMENTS FOR THIS AREA. HAS MR. LAEMMERZAHN BEEN ABLE TO LOCATE ANH ADDITIONAL INFORMATION REGARDING WHEREABOUTS THE DOCUMENT CONTAINING USA/MOROCCO PEACE AND COMMERCE TREATY?

6. PRESENTLY, VITOUS' ADDRESS IS HOTEL CASABLANCA ROOM 1009, TEL: NO. 22-41-67. ALL MAIL SHOULD BE SENT CARE OF AMCONGEN, BOX 80, CASABLANCA, FPO NEW YORK 09544 RPT 09544.

7. COMMERCE SHOULD NOTE CASABLANCA ITF DATES ARE APRIL 28-MAY 15 INCLUSIVE.
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